



2024 IMPACT REPORT





OUR MISSION

PFund Foundation builds equity with LGBTQ+ communities across the Upper Midwest by providing grants and scholarships, developing leaders, and inspiring giving.

OUR VISION

Thriving and more equitable communities for queer people in the Upper Midwest.

OUR VALUES

Equitable

We're working to eliminate racial disparities and improve outcomes by centering BIPOC queer and trans identities and experiences and building racial consciousness.

Transparent

As a community funded and led foundation, PFund Foundation is accountable to our donors, grantees, and communities; therefore, we must ensure that our programs and processes are clear and accessible to all.

Community-Centered

All PFund's decisions must consider the needs and desires of communities across the region to ensure that the resources entrusted to the foundation are stewarded appropriately.

Responsive

Philanthropy has a reputation for moving slowly and being risk-averse; to meet the ever-changing queer landscape, PFund must act swiftly and decisively.

Relational

PFund can best navigate its resource allocation and long-range planning through deep relationships with community, honest dialogue, and building a bigger and more equitable table.

Systems Focused

As we work to end disparities and close gaps, we will be designing programs to solve short-term, immediate needs and deeper root causes of systemic issues by working at the individual, organizational and community/systems levels.

LETTER FROM THE EXECUTIVE DIRECTOR



Dear PFund Community,

As I'm writing this letter, we are in the early days of a new federal administration. Our beloved LGBTQ+ community has been experiencing attack after attack on our existence, well-being, personhood, and freedom. **For the past year plus, PFund has had the tremendous privilege to fund and participate in amazing efforts across the Upper Midwest to strengthen resources and stability for LGBTQ+ people. PFund has had the opportunity to equip our communities to fight this important fight we're in right now.**

In the fall of 2023, PFund Foundation staff traveled across the entire five-state Upper Midwest region to listen to LGBTQ+ people's fears, needs, aspirations, challenges, and plans. Several hours of listening sessions, community gatherings, and eventual board meetings led to the creation of a strategic framework in February 2024 that now guides PFund Foundation into the next few incredibly challenging years.

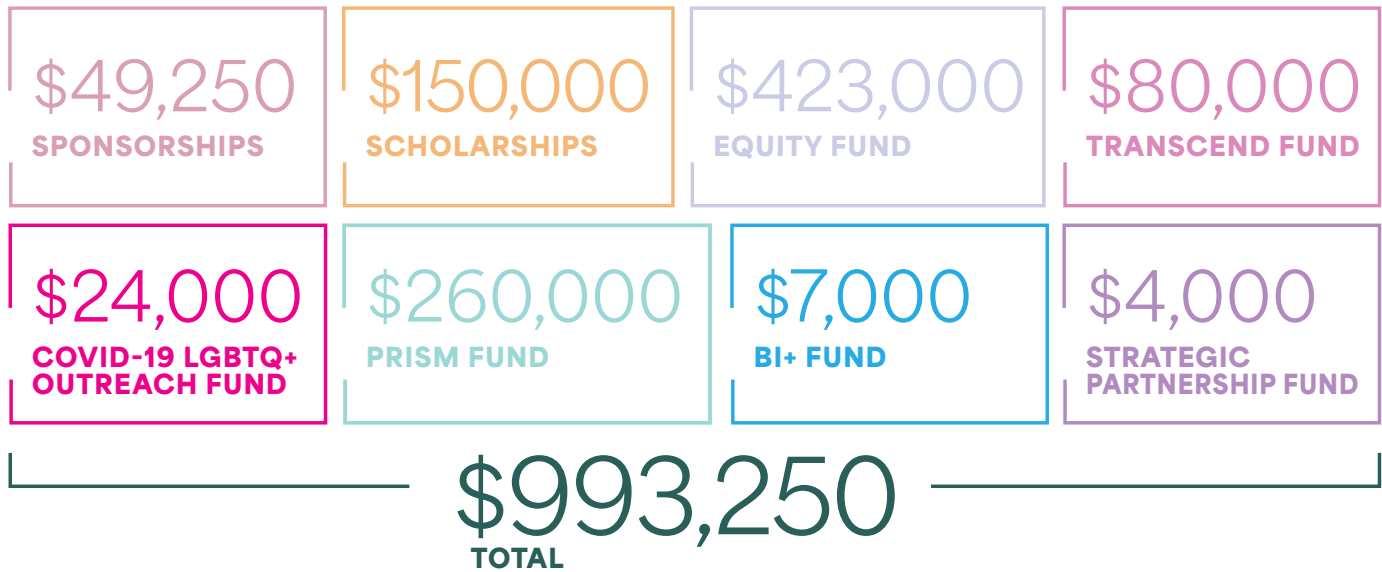
PFund Foundation is a reflection of the strength of the community, and this annual report contains the proof of our collective strength.

Thank you for being a supporter of PFund Foundation. As a donor, you are part of an essential ecosystem of LGBTQ+ philanthropy, advocacy, and community.

A handwritten signature in white ink, appearing to read 'Aaron Zimmerman', written over a dark teal background.

AARON ZIMMERMAN
EXECUTIVE DIRECTOR, PFUND FOUNDATION

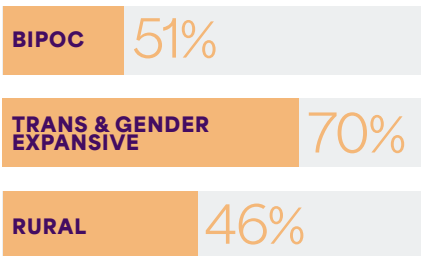
PFUND FOUNDATION GRANTMAKING



PFund Foundation has identified three prioritized communities who are especially important to our work. These three communities include **QUEER PEOPLE OF COLOR**, **GENDER-EXPANSIVE PEOPLE**, and **QUEER PEOPLE IN RURAL AREAS**. Our grantmaking across these elevated priorities in the 2024 Fiscal Year is shown below.

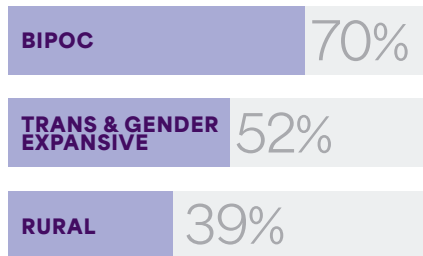
SCHOLARSHIPS

61 STUDENTS AWARDED



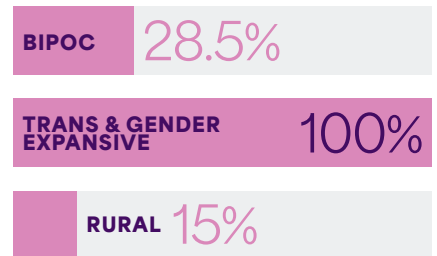
EQUITY FUND

33 ENTREPRENEURS AWARDED



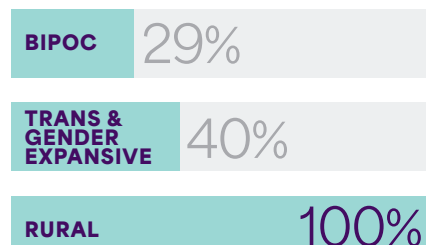
TRANSCEND FUND

84,199 PEOPLE SERVED



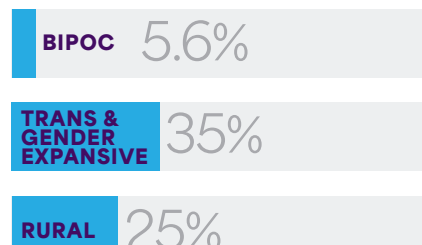
PRISM FUND

40,455 PEOPLE SERVED

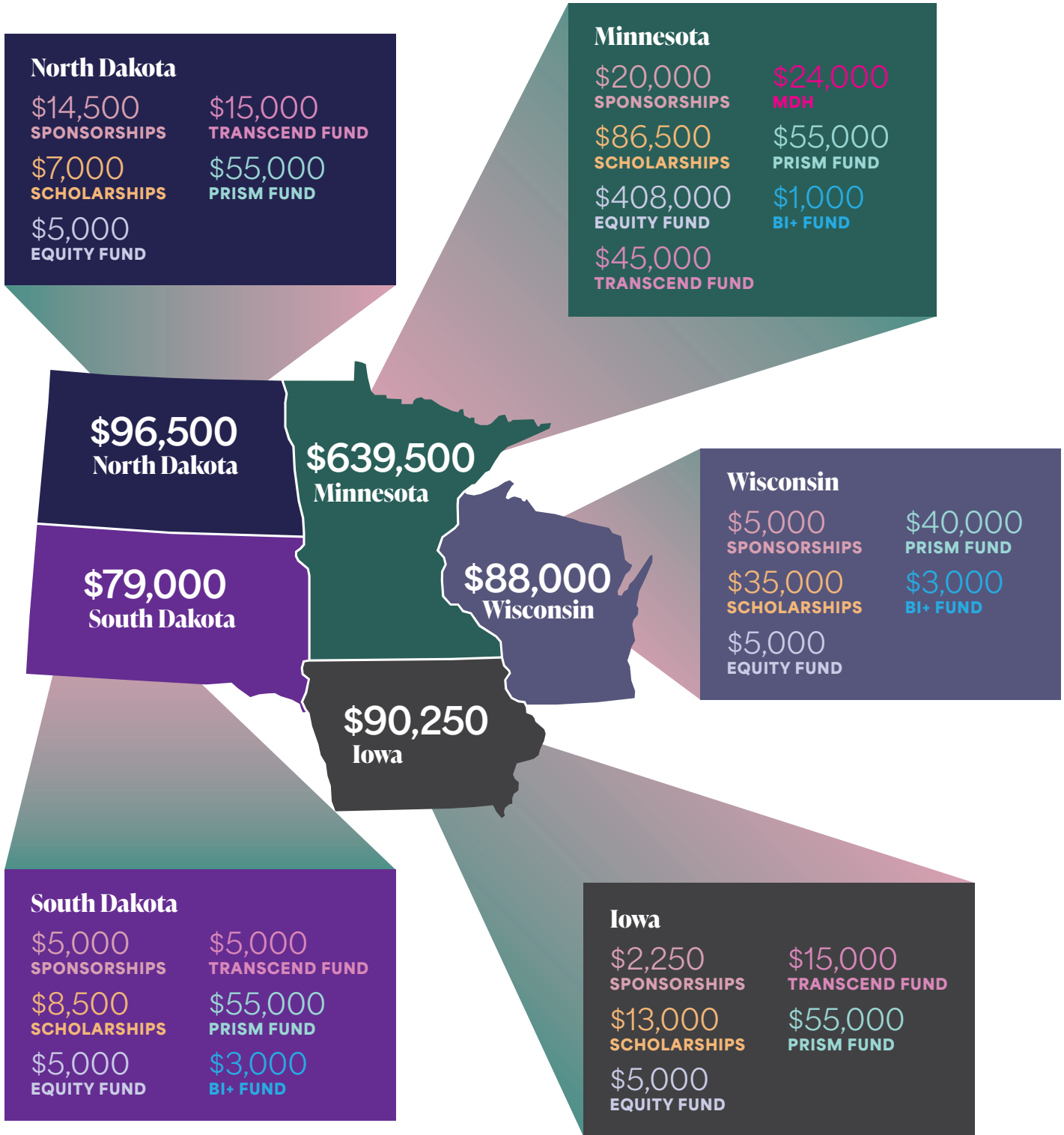


BI+ FUND

1,600 PEOPLE SERVED



PFUND FOUNDATION GRANTMAKING BY STATE



TRANSCEND FUND



**EXECUTIVE DIRECTOR AARON ZIMMERMAN
SPEAKING AT THE MINNESOTA STATE HOUSE**

Many states, including those in the upper Midwest (Iowa, North Dakota, and South Dakota), have made accessing lifesaving and life affirming care illegal, schools dangerous for students, and systems for existing nearly impossible. The Governor and Legislature of Minnesota took bold action to create a safe and welcoming environment for queer and trans people in the state. As the regional LGBTQ+ community foundation, PFund had been listening to organizations in the Twin Cities, across the state, and across the region throughout the

2024 Fiscal Year. **PFund Foundation launched the TRANSCEND Campaign to raise funds from the community in response to the attacks on queer and trans communities in our region.** Below is a summary of the funds distributed in the 2024 Fiscal Year.

TRANSCEND Grants Distributed in the 2024 Fiscal Year Include:

The Aliveness Project	Minneapolis, MN
Canopy Medical Clinic, PLLC	Fargo, ND
Community Uplift Program	Fargo, ND
Family Tree	Minneapolis, MN
Lavender Legal Center	Cedar Rapids, IA
Lost and Found Association	Sioux Falls, SD
Our Space	Minneapolis, MN

Parachigo LLC	Fargo, ND
Project of the Quad Cities	Moline, IL
Rainbow Wellness Collective	St. Cloud, MN
Tristate Transgender Inc.	Moorhead, MN
Twin Cities Pride	Minneapolis, MN
United Action for Youth	Iowa City, IA
TOTAL FUNDS	\$80,000

166,528

**PEOPLE SERVED BY TRANSCEND
FUNDED ORGANIZATIONS**

Fourteen volunteers ran fundraising campaigns, encouraging and inspiring 600+ people to donate over \$53,000 to **TRANSCEND** in this fiscal year. Grants to the **TRANSCEND FUND** were gifted by Charles and Mabel Williams Fund of the Minneapolis Foundation and the Saint Paul & Minnesota Foundation

Grantee Profile: Canopy Medical Clinic – Fargo, ND

The Canopy Medical team is committed to helping LGBTQIA+ individuals get necessary care in a supportive, non-judgemental atmosphere. In 2024 PFund partnered with Canopy to add a clothing closet to their programming to create a safe space for transgender and gender-diverse individuals to be able to shop in-person and purchase gender-affirming clothing and accessories. Additionally, TRANSCend funds were used for their mental health support services for their LGBTQ+ group.

EQUITY FUND



2024 EQUITY FUND SESSION

THE EQUITY FUND FOR QUEER ENTREPRENEURS provides grant dollars, continued business education and networking to LGBTQ+ entrepreneurs with an emphasis on BIPOC LGBTQ+ small business owners. PFund Foundation works closely with Quorum, Minnesota’s LGBTQ+ and allied chamber of commerce, to provide tailored business and leadership development opportunities for entrepreneurs to grow and strengthen their businesses.

Participating Entrepreneurs are listed below, including grants distributed:

66 Wands Consulting	Minneapolis, MN
Addi’s Lawn Care	Grimes, IA
Black Garnet Books	Saint Paul, MN
Bottomless Coffee	Minneapolis, MN
Coach Shor	Minneapolis, MN
Ellis Transit, LLC	Fargo, ND
Homebody MN	Minneapolis, MN
Human Horizon Films, LLC	Edina, MN
Investoration Real Estate	Minneapolis, MN
Lindsey Cherek Waller, LLC	Red Wing, MN
Minks by Monique	Minneapolis, MN
Misfit Brazilian Jiu-Jitsu, LLC	Northfield, MN
motivPT	Duluth, MN
Mudluk Pottery	Minneapolis, MN
Nopalli Rebelde, LLC	St. Louis Park, MN
Peach Tattoo	Duluth, MN
Queermunity Collaborative	Minneapolis, MN

Randii Waddell Consulting & Services	Red Wing, MN
Rooted Healing, Voiced Centered	Minneapolis, MN
Route To India, LLC	Minneapolis, MN
Ski Hills Cabins and Saunas, LLC	Lutsen, MN
The Donut Trap	Saint Paul, MN
The Little Wedding Company, LLC	Minneapolis, MN
The Melanated Remedy	Minneapolis, MN
The Red Raven	Moorhead, MN
the Transgenda	Duluth, MN
The VajLooj Collective	Minneapolis, MN
Urnest Endeavors, LLC	Saint Paul, MN
Vibrant Life Therapy, LLC	Saint Paul, MN
Visions OutLoud	Milwaukee, WI
Waabooz Beading	Minneapolis, MN
West Forty RV Park & Campground	Gilbert, MN
Wholesome Management, LLC	Columbia Hts, MN
TOTAL FUNDS	\$423,000



Grants to the **EQUITY FUND** were gifted by the CLA Foundation, the Saint Paul & Minnesota Foundation, Wellspring Foundation, and a major gift was designated to the Equity Fund by Steven Walker

PRISM FUND



PRISM SUMMER CAMP

THE PRISM (PROMOTING RURAL INTERCONNECTIONS FOR SEXUAL MINORITIES) PROGRAM empowers rural LGBTQ+ organizations through grant dollars and capacity-building support.

Participating organizations are listed below, including grants distributed:

Advocates for Reproductive Education	Minnesota
Camp Benedict	Minnesota
Gay Straight Alliance for Safe Schools	Wisconsin
Gender Justice	Minnesota
GLBT Youth in Iowa Schools Taskforce	Iowa
Lavender Legal Center	Iowa
LGBT Center of SE Wisconsin	Wisconsin
LGBT CC of the Chippewa Valley	Wisconsin
LGBTQ+ Family Connections Center Inc	South Dakota
LGBTQ Iowa Archives and Library	Iowa
ND Human Rights Coalition	North Dakota

One Heartland	Minnesota
Philadelphia Community Farm	Wisconsin
QUEERSPACE collective	Minnesota
Reclaim	Minnesota
Red River Rainbow Seniors	North Dakota
Sitting Bull College	North Dakota
St. Mark's Lutheran Church	North Dakota
The Transformation Project	South Dakota
Uniting Resilience	South Dakota
Youth Empowerment Support & Safety	Minnesota
TOTAL FUNDS	\$260,000

40,445
PEOPLE SERVED BY PRISM FUNDED ORGANIZATIONS

Grants to **PRISM** were gifted by the Northwest Area Foundation and the Margaret A Cargill Fund of the Saint Paul Foundation, and a major gift was designated to PRISM by Jerrald Swenson.

Originally started in 1988, PFund Foundation’s **BI+ FUND** grants have been awarded to dozens of bisexual-led and -serving organizations across the Upper Midwest.

Participating organizations are listed below, including grants distributed:

Bisexual Organizing Project	Minneapolis, MN
Equality South Dakota Institute	Brookings, SD
LGBT Center of SE Wisconsin	Racine, WI
Lost & Found	Sioux Falls, SD
TOTAL FUNDS	\$7,000

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**ORGANIZATIONS
SUPPORTED**

THE BI+ FUND is supported by an endowed gift by Glenn Highland.

SPONSORSHIPS

PFund Foundation offers **EVENT SPONSORSHIPS** for events, gatherings, conferences, and convenings serving a primarily LGBTQ+ audience.

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EVENTS SPONSORED

City of Austin	Austin, MN
Clare Housing	Minneapolis, MN
Cream City Foundation	Milwaukee, WI
Dakota Pro Musica	Bismarck, ND
Dance TV Studios	Duluth, MN
Family Connections Inc	Rapid City, SD
Family Equality	New York, NY
Gender Justice	St. Paul, MN
Inver Hills Community College	Inver Grove Hts, MN
Lavender Legal Center	Cedar Rapids, IA
LGBT Center of SE Wisconsin	Racine, WI
LGBTQ+ People in Medicine	Washington, IL
Lost and Found Assn	Sioux Falls, SD
Lutheran Campus Council of Grand Forks	Grand Forks, ND
MN People of Color LGBT Pride	Minneapolis, MN
ND Human Rights Coalition	Fargo, ND
NDSU Gaystraight Alliance	Fargo, ND
North Star Roller Derby	Minneapolis, MN
One Heartland	Willow River, MN
One Iowa Education Fund	Des Moines, IA

Out Families Inc.	Oak Creek, WI
Outfront Minnesota	St. Paul, MN
Peacemaker Resources	Bemidji, MN
Raedral	Farmington, MN
Rainbow Alliance Advocacy, Inc.	Appleton, WI
Rainbow Health	Minneapolis, MN
Rainbow Wellness Collective	St. Cloud, MN
Roseville Area Schools	Roseville, MN
Sioux Falls Pride	Sioux Falls, SD
Sitting Bull College	Fort Yates, ND
Springboard for the Arts	St. Paul, MN
Stonewall Sports Inc.	Washington, DC
TaikoArts Midwest	Minneapolis, MN
Telling Queer History	Minneapolis, MN
The Transformation Project	Sioux Falls, SD
Tretter Collection	Minneapolis, MN
Uniting Resilience	Rapid City, SD
Valley City State University	Valley City, ND
YWCA Duluth	Duluth, MN
TOTAL FUNDS	\$49,250

SCHOLARSHIPS

In the 2024 Fiscal Year, \$150,000 in **SCHOLARSHIPS** were distributed to 61 LGBTQ+ students in and from the Upper Midwest. Scholarships range from \$1,000 to \$12,000 and are for adult queer learners at all stages of their educations.

2024 Scholars include:

IOWA

Akiko K.
STEM & INTERNATIONAL
AFFAIRS

Avery V.
STEM

Hannah R.
STEM

Jack M.
OUTDOOR CONSERVATION

Taylor M.
AGRICULTURE & FOOD
SCIENCE

MINNESOTA

Crow W.
ANIMAL SCIENCE

Forest H.
BIOLOGY / PLANT SCIENCE

Milo T.
STEM

Michael F.
FINE ARTS

Mikha D.
FINE ARTS

Caitlyn D.
SOCIOLOGY & PSYCHOLOGY

Greyson W.
FORENSIC SCIENCE
& BIOLOGY

Thai L.
POLITICAL SCIENCE

Matthew W.
ARTS & CREATIVE WRITING

Lawson A.
HUMAN SERVICES

Blue M.
ARTS, EDUCATION

Kei S.
HUMAN SERVICES, COUPLES
& FAMILY THERAPY

Theo C.
CREATIVE WRITING, HUMAN
SERVICES, STEM, RELIGION

Ren J.
HUMAN SERVICES

Steph R.
HUMAN SERVICES

Dante R.
HUMAN SERVICES

NORTH DAKOTA

Jessica R.
EDUCATION

SOUTH DAKOTA

Elias D.
CREATIVE WRITING

WISCONSIN

Charlie M.
HUMAN SERVICES

Nicholas P.
GENDER STUDIES &
AMERICAN SIGN LANGUAGE
STUDIES

Milo A.
FINE ARTS

Jasper V.
STEM

Maleah R.
ANIMAL SCIENCE

Noah K.
COMPUTER SCIENCE &
FRENCH

30 additional scholars elected to publicly withhold their personal information. Only scholars who are comfortable sharing their information publicly have been listed. We include name, state, and area of study.

61

SCHOLARS RECEIVED
FINANCIAL ASSISTANCE

\$150,000

TOTAL
SCHOLARSHIP FUNDS

Annual Scholarship Funds

All God's Children MCC
Cargill
Sue Gillman & Linda Ireland
Marjorie D. Grevious
& Lisa Robinson
Glenn Hanna
Stuart Holland
& Douglas Federhart
Tom Knabel & Kent Allin
John Larsen &
Michael Stewart
Barry Leavitt
& Lavender Magazine
Sharon Liebhaber & Alan Iser

Ron Linde & Rob Ostrander
Daniel Livak & Zhili Zhang
Amy Moser, Ed Kegel, Mary
Robinson & Karl Hillstrom
Robert Owens
Pentair Foundation
PFund Foundation's
Board of Directors:
→ The Jamie Lee Wounded
Arrow TRANSCEND Award
→ The Patricia Nelson
Memorial Award
Project Management
Institute

Quorum: Twin Cities LGBTQ+
and Allied Chamber of
Commerce
Claire Selkurt & Dianne Legg
Union Pacific Foundation
Ralph Wyman & Jim Foti
Various donors for:
→ The Lyle Rossman
Memorial Senior Award
→ The Southeast Minnesota
Award
→ The Stedman Fund
→ The Future is Queer Fund

Endowed Scholarship Funds

Becky Bohan
& Nancy Manahan
Ron Linde & Rob Ostrander
Brian Gilligan & Steve Pospisil
James Quinn
Bill & Pam Werb



SCHOLARS RECEPTION



PRISM SUMMER CAMP



MOXIE AWARDS



MOXIE AWARDS



SCHOLAR ALUMNI JEROME EVANS
AT SCHOLARS RECEPTION



LAVENDER GRADUATION

THANK YOU, DONORS!



PFund Foundation is a community-funded organization, and our scholarships and grantmaking are fueled by the generosity of people and places throughout our region who care about LGBTQ+ lives.

In total, PFund Foundation received support from **711 INDIVIDUALS** during the fiscal year 2023-2024.

PFund Foundation would like to recognize the generosity of **FOUNDATION GRANTS** that kept our programs going strong throughout the year, from:

Bush Foundation

Northwest Area Foundation

McKnight Foundation

Margaret A Cargill Fund
of the Minneapolis Foundation

Margaret A Cargill Fund
of the Saint Paul and Minnesota
Community Foundations

Otto Bremer Trust

CliftonLarsonAllen Foundation

Wellspring Philanthropic Fund

THE LAVENDER LEGACY LEAGUE is a group of loyal PFund supporters and community members who have decided to include the foundation in their estate plans. This chosen family of like-minded individuals is energized by the possibility of a strong and resilient queer community in the upper Midwest. PFund would like to thank the 130 individuals who have committed a planned gift to PFund Foundation through bequeathments or naming PFund as a beneficiary of their retirement assets or life insurance policies.

PFUND FOUNDATION'S FINANCIAL SUMMARY FOR THE 2024 FISCAL YEAR

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	2023
REVENUES AND SUPPORT				
Contributions	\$1,048,253	\$1,055,230	\$2,103,483	\$872,142
Special Events, net	23,933	–	23,933	15,243
In Kind & Miscellaneous Revenue	39,833	–	39,833	6,798
Investment Income, net	49,025	–	49,025	38,191
Released from Restriction	769,765	(769,765)	–	38,191
TOTAL REVENUE	1,930,809	285,465	2,216,274	932,374
EXPENSES				
Program Services & Grants	1,560,443	–	1,560,443	766,483
Management	154,579	–	154,579	120,887
Fundraising	260,413	–	260,413	173,834
TOTAL EXPENSES	1,975,435	–	1,975,435	1,061,204
ENDOWMENT ACTIVITY				
Contributions, net	–	789,336	789,336	–
Investment income, net	–	51,044	51,044	28,212
Appropriation for expenditure	15,905	(15,905)	–	–
TOTAL ENDOWMENT ACTIVITY	15,905	824,475	840,380	28,212
CHANGE IN NET ASSETS	(28,721)	1,109,940	1,081,219	(100,618)
NET ASSETS AT BEGINNING OF YEAR	788	1,161,610	1,162,398	1,263,016
NET ASSETS AT END OF YEAR	(27,933)	2,271,550	2,243,617	1,162,398

THANK YOU, BOARD MEMBERS!

PFund Foundation recognizes and appreciates the volunteer governance of its Board of Directors during the 2023-2024 Fiscal Year:

Becky Smith
BOARD PRESIDENT

Austin Holik
BOARD VICE PRESIDENT

Alissa Light
BOARD TREASURER

Sara Radjenovic
BOARD SECRETARY

LM Brimmer

Joseph Brooks

Wen Brovold

Angela Curtis

Noah Patrick Loehr

Dr. Brent Opall

Chris Stedman

Linda Theis

Lynelle Wood

THANK YOU, COMMITTEE MEMBERS!

PFund Foundation relies on the participation and expertise of volunteers on our various committees. We would like to thank the following people for participating in our committees:

Development Committee

Wen Brovold, Sara Radjenovic,
Emma Ramsbottom, Maryrose Dolezal,
Austin Holik, Joseph Brooks, Court Ludwick,
Joseph Nkansah

Finance Committee

Dan Livak, Julie Remmelts, Linda Theis,
Sarah Julius, Tom Knabel, Patricia Malters,
Alissa Light

Governance Committee

Patricia Nelson, Dan Livak, Linda Theis,
Ann Boarman

Executive Committee

Austin Holik, Alissa Light, Sara Radjenovic,
Becky Smith

THANK YOU, VOLUNTEERS!

PFund Foundation relies on the participation and expertise of volunteers on our various committees. We would like to thank the following people for participating in our committees:

Community Reviewers



Event Volunteers

15 VOLUNTEERS supported the **MOXIE AWARDS** and our June-based **ELEVATE PRIDE EVENT SERIES**, helping PFund Foundation to raise funding and increase recognition of our work in the community.

PFUND FOUNDATION TEAM MEMBERS

(as of date of publication)

Mary Albachten

DIRECTOR OF FINANCE

Brett Rawlings

OPERATIONS ASSOCIATE & EXECUTIVE ASSISTANT

Sanmit Sahu

GRANTS MANAGEMENT ASSOCIATE

Kevin Kjonaas

DIRECTOR OF ADVANCEMENT

Lauren Rimestad

ADVANCEMENT MANAGER

Aaron Zimmerman

EXECUTIVE DIRECTOR

Mercedes Plendl

SENIOR DIRECTOR OF PROGRAMS

Lilly Knopf

PROGRAM ASSOCIATE



Investing in **bold** leaders &
thriving LGBTQ communities

pfundfoundation.org

  [@pfundfoundation](https://www.instagram.com/pfundfoundation)

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